



Parents and Students Are Concerned About University Education



- ? How do I help my child reach his/her full potential?
- ? What are the requirements and options related to Grade 12 course selection?
- ? How can I help my child determine career interests?
- ? What do I need to know about the university application process?
- ? How can I determine what are the best universities for my child?
- ? What will the appropriate university education cost?
- ? Which careers or university programs should I pursue?
- ? How do I make the right Grade 12 course selections?
- ? How do I keep my options open?
- ? What are the right universities, programs and campuses for me?
- ? To which universities should I apply?
- ? How do I maximize my chances of being accepted to the universities that are right for me?
- ? Should I attend university in the U.S.?

www.admissionsconsultant.com
 905-889-9121 or info@admissionsconsultant.com
 For more information, contact Norman Smith at

A personalized and comprehensive
 university admissions program
 delivered in your home.

potentiality



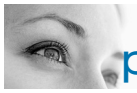
“The program was well planned and well organized and provided the information indispensable to parents sending a child to university.”
“The program was helpful as this is our first child going to university and a lot has changed since we went ourselves.”



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created, developed and presented by Norman Smith, Ed.D.

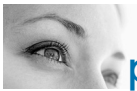


potentiality is a decision-support program that will empower parents and students in making critical choices concerning university education.

Today, at the age of seventeen, students must make decisions regarding university education that will be critical to their future. Parents have great hopes for their children and want to help them to be the ‘best that they can be.’ Students worry about whether they will make the right decisions and whether they really know what they want. This is a difficult, emotional and often times confusing process for both student and parent. The **potentiality** program provides individual information, guidance and advice to help make the university admission process less stressful and more successful. Because the **potentiality** program is fully personalized, it will help students and parents on an individual basis make the university-related decisions that are best for them. The **potentiality** program provides students and their parents with pre-selected information that is relevant to their situation. **potentiality** allows students and parents alike to focus their efforts on finding and being accepted to the right university education program.



As an educator for the past 25 years, Dr. Norman Smith has been guiding students and their parents through the admissions process of universities both here and in the United States. Since earning his doctorate in Educational Administration from The College of William and Mary, Norman has been a principal at four private high schools both here and in the U.S. He is a member of the Ontario School Counsellors’ Association, the Higher Education Consultants Association, the National Association for College Admission Counseling and the Association for Supervision and Curriculum Development. He has extensive experience developing and implementing university admissions programs and has personally counselled hundreds of high school students as they planned their post-secondary future. Dr. Smith has administered the SAT and PSAT and has broad experience with U.S. university admissions including those of the Ivy League.



potentiality is a fully personalized university admissions program for students currently enrolled in Grade 11 consisting of 8 sessions delivered in your home. Spanning the critical months from March of Grade 11 to January of Grade 12, the program will help you make the right decisions and take the correct action to ensure the university education that is best for you.

The fee for the program is \$1000 and includes all resource materials. In addition, Dr. Smith may be consulted between sessions by phone or e-mail.

Getting Started

Meet with student and parents for in-depth discussion. Discuss hopes and expectations. Present timetable for university admissions process. Leave the “Autobiographical Profile” to be completed.

Making Grade 12 Count

Discuss Ontario secondary school graduation requirements including “U” and “M” course designations. Review student’s academic record along with expressed interests and abilities. Make course selections for Grade 12.

What Do I Want To Be When I Grow Up

Career/future exploration. Discuss student’s interests and abilities. Provide various means of determining interest and ability for students who are not sure.

A First Look At Universities

Discuss the process and issues relating to university education. Present admission requirements and timetables for relevant university programs in Canada, the U.S. or abroad. Provide resource material to assist with university application decisions. Discuss applicability and preparation for SATs.

These optional sessions are available :

Optional Session A – Special Situations

How to deal with the early decision/early action process at U.S. universities. How to best prepare for highly selective university programs with special admission requirements (i.e. portfolios, journals, essays)

Optional Session C – Considering Offers of Admission

Decisions upon acceptances from universities. Determine which offers to accept. Discussion of conditional offers, scholarships and deferrals.

Assembling The University Education Plan

Arrive at university education plan. Determine which universities and /or other educational programs are of interest. Discuss student’s credentials and potential admissibility to these institutions.

Financing The Future

Discuss of costs of post-secondary education including fees, tuition, residence, books and transportation. Discuss available scholarships, bursaries and loan programs.

Narrowing The Choices

Begin the university application process. Complete Ontario university application forms. Preliminary look at applications for other Canadian, U.S. or foreign schools. Discuss strategies for essays or portfolios required for U.S. or supplemental applications.

Decisions Made

Complete all applications. Discuss and assess any supplemental application material required as well as timetable for supplemental applications. Discuss options and strategies upon receipt of admissions results.

Optional Session B – Deferring University

For students who intend to delay their university education for a year. What programs/experiences are most advantageous to a university career? Discuss deferrals and advanced standing.